

Press Release: For Immediate Release

The Call of the Mountains by Max Landsberg

Publication date: 13 November 2013

Launch: 17 October, 6.30pm-8.30pm at Waterstones, 203-206 Piccadilly, London W1J 9HD

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How Scotland's Mountains Transformed One Man's Life, And How They Can Transform Yours.

How does an interest become a fascination, a pastime become a passion, a step become a journey?

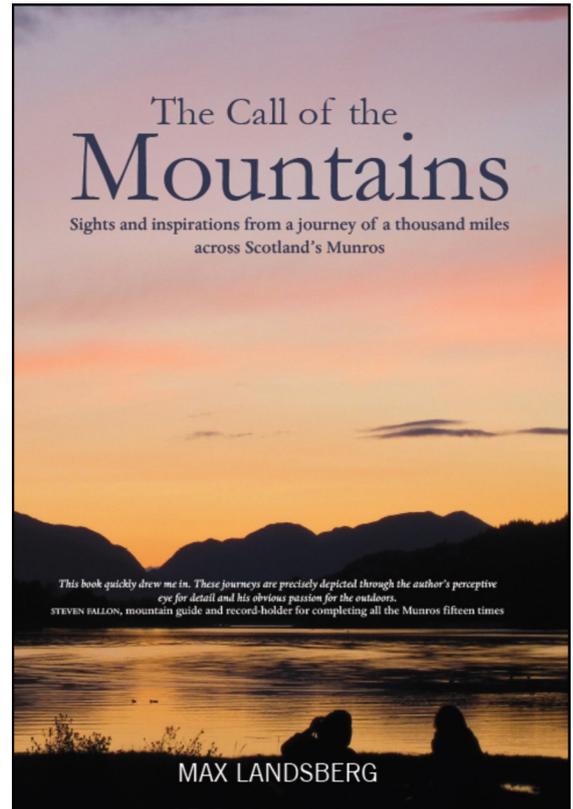
Max Landsberg – best-selling author, formerly a leadership advisor, but not a particularly fit bloke – discovers Scotland's highest mountains by accident. Over the course of seven years he is lured inexorably to try and climb all 282 of Scotland's highest summits – the Munros.

He discovers that while Scotland's mountains may not be the highest in the world, they are certainly among the most awe-inspiring, enchanting... and dangerous. His experiences range from witnessing the birth of a deer in the wild, being saved by Mountain Rescue, dangling from the Inaccessible Pinnacle during an abseil that goes wrong, to discovering the spiritual insights of *wu wei*: effortless action.

Landsberg is no ordinary travel companion and *The Call of the Mountains* could be read as a guide to making adventure part of your life. He captures his journey with a voice that is sometimes urgent, sometimes reflective, always evocative.

'Scotland has inspired legions of explorers and adventurers; this book will show you why. A wonderful journey through landscape, culture and obsession.' Myles Farnbank, Director of Training, Wilderness Scotland

Full media kit at www.thecallofthemountains.com/mediakit.html



...witness the soaring eagle, and perhaps the birth of a fawn; share the camaraderie of canny ghillies; gain benefits to health and heart, and have unexpected adventure... Whether you want it or not, there will be adventure — MAX LANDSBERG, THE CALL OF THE MOUNTAINS



NOTES FOR EDITORS:

MAX LANDSBERG is a leadership consultant and the author of *Tao of Coaching* and *Tools of Leadership*, both classics in the field of self-help for professionals. He is an enthusiastic hiker, mountaineer and adventurer, and has trekked across mountain ranges worldwide, including the Alps, Andes, Rockies and Himalayas. Born in Aberdeen, he now lives in London and completed the Munros in 2012.

THE MUNROS: 282 mountains in Scotland over 3,000 feet above sea level. The list was originally devised by Sir Hugh Munro – 4th Baronet of Linderits, Alpine climber and founding member of the Scottish Mountaineering Club – in 1891 and originally consisted of 538 peaks; the criteria subsequently set by the SCM reduced that number. The Club applies the term 'completion' to successfully climbing a round of Munros. In 1901 the Reverend AE Robertson, a minister in the Church of Scotland, was the first person to complete Sir Hugh's original list of Munros. Over 5,000 people have since completed every peak. The fastest record is 40 days. <http://www.walkhighlands.co.uk/munros/>

Launch: Thursday 17 October, 6.30pm-8.30pm at Waterstones, 203-206 Piccadilly, London W1J 9H. Free admission.

Trade order hotline: please call HarperCollins Book Distribution Centre on 08707871730

Mail order: please call Luath Direct on 0131 225 4326 [24 hours] (fax 0131 225 4324)

The Call of the Mountains: Sights and inspirations from a journey of a thousand miles across Scotland's Munros

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